

## August I-Span Newsletter Copy

*\*Blue links will be provided in full once articles are finalized.*

### **Welcome Article**

Not your usual IT informational blog ... Well, that's the idea anyway. In this first blog entry, we'll take the opportunity to acquaint you with our business model and the benefits we offer to our business clients and to our member/consultants. In subsequent blog entries, we'll discuss new trends, themes and processes paramount in IT as it applies to you, our "clients" (businesses, entrepreneurs, and consultants). As stated in the entry which follows – one of our main objectives at I-Span is to bridge the geographic chasms that exist for some businesses. We are in the midst of a global professional awakening. We need to think beyond the box, postal codes, and country codes – all at the same time.

### **Beyond the Norm in Technology Consulting**

I-Span's specialization lies in providing technical and process solutions using a variety of business models. We use a combination of proven project management skills, along with a diverse pool of member talent and ability to meet our client's needs. Tailored solutions are envisioned in a three – part "[Virtualization](#)" method, which generates the best possible outcome through our *Marketing, Management, and Membership* services.

Our resource services benefit businesses that need complete project roll-out, or simply a short term boost of IT assistance. Our members and team leaders can provide competent and inventive services for the web, networks, and other consulting programs. Our V.O.S. (Virtual Office Support) service can provide the online process you need to gap any technology challenges presented for your telecommuting staff or while on the road; helping to integrate several geographical areas. Our Remote Management model, along with more information is explained in detail on our [Business Services](#) page. Finally, we can relate to both business worlds – [large](#) and [small](#) – all needs are met with the utmost diligence regardless of the scope and size of our business clients.

[Members](#) (also referred to as Consultants) form the I-Span backbone. Our consultants not only help us to provide excellent business services, but we help our consultants with their expanding business desires as well. Initial membership is free, and we provide web-based collaboration tools to help you get started. Our consultants can keep their independent consultant spirit and status, while gaining the look and feel of a company. We provide access to other revenue generating events for our members as well. Browse our [FAQs](#) for more information and check out our [membership benefits](#) page to awaken the entrepreneur within.

Our [not-for-profit](#) virtual assistance services can provide the right mix of technology and resource management to handle any unique vision or goal. Not-for-profit organizations can experience "growing pains" just like for-profit companies do. We can provide database, web, and other solutions that can help any not-for-profit expand their ability to reach sponsors and membership; an overall approach to increase awareness of their cherished and worthwhile objectives.

We relate to entrepreneurs and their ability to see opportunity, where others might not or might fear to tread. Bring it on...check out the *We love new ideas* article below and visit the [Entrepreneur](#) page on our website.

## **Our Member/Consultants make the difference**

As mentioned previously our member/consultants fuel I-Span's virtualization approach. By providing talented and focused consultants, our business clients, big and small, benefit in a myriad of ways. As a member, you can experience benefits, too.

Membership allows you to access the technology-based consultant community for project based work in your particular field of expertise. The I-Span network of consultants provides a great forum of opportunity regarding employment, technical issues, and other entrepreneurial events. Building and maintaining a diverse, and professional, array of consultant talent is paramount at I-Span. Our aim is to help you expand your possibilities as you help us expand our goal of providing superior service solutions. Check out our [Membership FAQs](#) page now.

[Members benefit](#) *in various ways:*

Free email, Access to other members, Other Revenue Generating Events, Internet based collaboration tools, Regular Updates, and you benefit from our corporate identity.

We primarily operate in two areas:

- 1) As an opportunity clearing house (typically for technical projects) – this part of our business is called OPPORTUNITY MANAGEMENT.
- 2) As a resource pool to execute those opportunities – this part of our business is called PROGRAM MANAGEMENT.

[Membership is FREE – join now!](#)

## **We love new ideas! Your idea can blossom with I-Span**

Infused with that great revenue-generating idea, but stumped as to the implementation ... thinking outside of the box, but need the new structure built. We thrive on helping dilemmas like yours. Our SME's will give this idea the attention and focus it deserves. Our process can help you pursue those idea goals, as we can provide the ultimate tools to develop and promote them.

In order to have your idea considered, follow these two steps:

- 1) Become an [I-Span member](#) -- it only takes a moment and it's FREE!
- 2) Complete the [Opportunity Submittal Form](#) on your website [www.lspan.com](http://www.lspan.com)

Your opportunity is then reviewed by an I-Span managing consultant for sponsorship consideration.

In the meantime, realize imagination is the cornerstone of any new endeavor – our creativity and ability could turn your imagination into a reality!